

Display advertisement rates 2008

Prices per insertion

	1-5 insertions	6-11 insertions	12+ insertions
	£	£	£
Single page, mono	1470	1395	1360
Half page, mono	875	845	815
Quarter page, mono	515	500	475

Cover rates

Inside front, inside back and outside back – **£135 extra**

Colour rates

Additional 2nd colour – **£330 extra**

Full colour – **£650 extra**

Sizes

Full page

255 mm deep x 180 mm wide

Bleed page

305 mm deep x 215 mm wide
(trimmed to 297 mm x 210 mm)

Half page vertical

255 mm deep x 87 mm wide

Half page horizontal

125 mm deep x 180 mm wide

Quarter page vertical

125 mm deep x 87 mm wide

Quarter page horizontal

60 mm deep x 180 mm wide

Inserts

Full or partial circulation, prices on request

Company Profiles

Prices and sizes available on request

Agency Commission

UK 10% Overseas 15%

Production Material

Preferred format

Electronic media, on disc, by e-mail (limit of up to 10mb), or downloaded from client's ftp sites, incorporating high resolution (300 dpi) images. All colour files in CMYK format.

Macintosh format files – Quark Xpress (accepted up to v7), Adobe Illustrator (v9 - CS2) and Photoshop (v7 - CS2). EPS and High resolution CMYK PDF files also accepted provided all images and fonts are properly embedded or turned to outline.

PC files – Word text, Quark Xpress (v4 preferred) and PC graphics files (tiff).

Full details available on request

Publication Date

First of month, 12 issues per year

Copy Deadline

17-21 of preceding month, depending on issue

Terms and Conditions

All prices are per insertion and subject to VAT, as appropriate.
Cancellation – 45 days preceding publication date.

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