

## Display Advertising

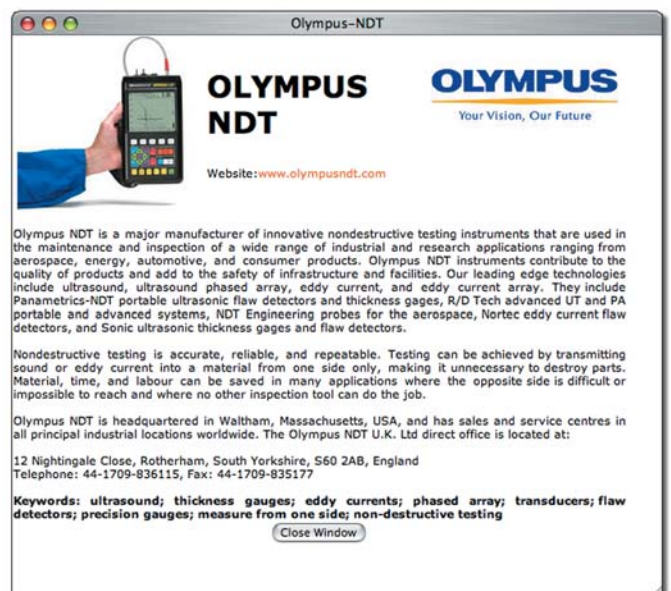
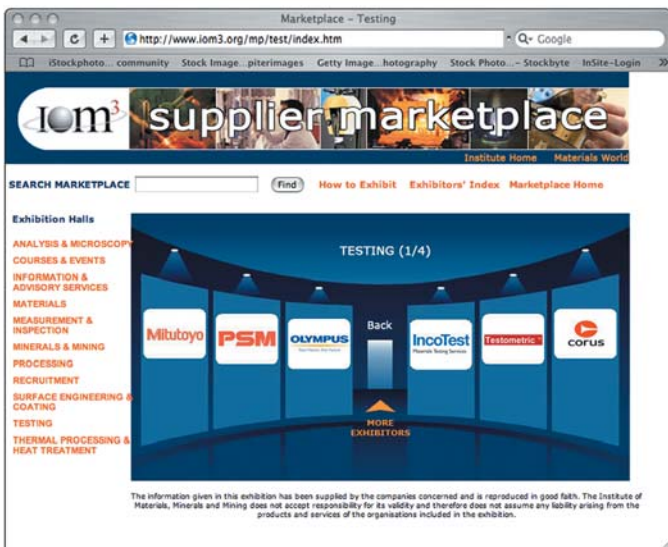
Display advertisers in **Materials World** are able to promote their equipment, materials and services to an audience of over **34,000 qualified, materials and mineral engineers, scientists and technologists**.

Display advertisements range in size from quarter pages to double page spreads, in mono, spot and full colour. Full Display advertisement rates and mechanical details are on page 8.

## All display advertisers in **Materials World** also gain the tremendous benefit of having their own display board in our online exhibition the **Supplier Marketplace – [www.iom3.org/mp/](http://www.iom3.org/mp/)**

The Supplier Marketplace consists of a series of halls, each relating to a specific subject area, including *Analysis & Microscopy; Courses & Events (Conferences & Exhibitions); Information & Advisory Services; Materials; Measurement & Inspection; Minerals & Mining; Processing; Surface Engineering & Coating; Testing; Thermal Processing and Heat Treatment*.

All advertisements in **Materials World** display a link to the relevant hall in which advertiser display boards can be viewed. Advertisers in **Materials World** gain the considerable additional benefits of promoting their products and services to the **110,000 monthly visitors (over 700,000 hits)** to [www.iom3.org](http://www.iom3.org), and having their website linked to one that is highly ranked by the major search engines (**Google PageRank 7**).



## Editorial enquiries

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