

Classified Recruitment Advertising

Materials World is the monthly members' magazine of The Institute of Materials, Minerals and Mining – the largest pan-materials and minerals learned society in the world. IOM³, as it is today, is the result of the merger of 25 Institutes, Associations and Societies.

Our members are typically well-qualified, specialist engineers, scientists and technologists working with all types of materials, including steel, aluminium, light metals, plastics, rubber, polymers, composites, glass and minerals in virtually every extractive and manufacturing industry as well as R&D, sales, marketing and education.

The Recruitment Package

We offer a very comprehensive and popular package, comprising three components, with all recruitment advertisements in **Materials World**, for which the cost is GB Pounds 47 per single column centimetre, for mono. Spot colour is an extra GB Pounds 330 and full colour an extra GB Pounds 650, regardless of advertisement size. For recognized Recruitment Agencies, we include a commission of 10% in the UK (15% overseas). Full classified recruitment advertisement rates and mechanical details are on page 9.

The Three Components

1. The **advertisement in *Materials World*** – published on the first of every month.
2. The **text of the advertisement appears on the Institute's web site for between six and nine weeks**, depending on when the booking is made. The Institute's website is very highly ranked by all of the major search engines and is currently averaging **110,000 visitor sessions (over 700,000 hits)** every month. Our jobs pages on the web are always in the top five most viewed.

Obviously, the earlier that we have your booking, the longer the text is on the web site.

Please see our jobs pages at <http://www.iom3.org/materialsworld/jobs.htm>

3. **CVs of suitable members are available via the Careers development Service.** IOM³ has a Careers Development Service whereby any of their 15,431 members around the world (12,349 in the UK) who are looking for new positions can submit their details (including CVs). The Careers Officer receives the text of all recruitment advertisements, does a search of the database of member CVs, and sends copies of those that match the recruiter's criteria on to the advertiser for consideration.

There are no additional fees to be paid if this results in an appointment.

Recent Advertisers

Many major national and international organisations have advertised their specialist vacancies in **Materials World** because they consider it to be a high quality publication through which they can cost-effectively fill such positions. These include:

Alcoa, AMEC Group, AWE, BAE Systems, Bodycote, British Energy, British Gypsum, British Nuclear Group, BOC, B P, Corus, Cosworth, Crown Packaging, CSIRO (Australia), Eon UK, ERA Technology, Foster Wheeler, Honda, Lafarge, Lloyd's Register, MIRA, Mitsui Babcock, Morgan, Namtec, National Physical Laboratory, Olympus, Pohang University – Korea, Renault F1 team, Rolls-Royce, RWE npower, TWI, University of Leeds, University of Loughborough, University of Manchester, University of Oxford, University of Qatar, Victrex

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