

Classified advertisement rates 2008

Recruitment

Mono	£47 per single column centimetre
Colour	Additional 2nd colour – £330 extra Full colour – £650 extra

Sizes

4 columns, column length 255 mm

Column widths	1 : 42 mm	2 : 87 mm	3 : 133 mm	4 : 180 mm
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Products and Services

Mono	£38 per single column centimetre
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Colour	Full colour – £30 extra
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Sizes

2 columns, column length 261 mm

Column widths	1 : 87 mm	2 : 180 mm
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Agency Commission

UK 10% Overseas 15%

Production Material

Preferred format

Electronic media, on disc, by e-mail (limit of up to 10mb), or downloaded from client's ftp sites, incorporating high resolution (300 dpi) images. All colour files in CMYK format.

Macintosh format files – Quark Xpress (accepted up to v7), Adobe Illustrator (v9 - CS2) and Photoshop (v7 - CS2). EPS and High resolution CMYK PDF files also accepted provided all images and fonts are properly embedded or turned to outline.

PC files – Word text, Quark Xpress (v4 preferred) and PC graphics files (tiff).

Full details available on request

Publication Date

First of month, 12 issues per year

Copy Deadline

19-22 of preceding month, depending on issue

Terms and Conditions

All prices are per insertion and subject to VAT, as appropriate.
Cancellation – 45 days preceding publication date.

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